



FOR IMMEDIATE RELEASE

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MAXIMUM MOLD  
HONORED AS ONE OF THE 2011 “MICHIGAN 50 COMPANIES TO WATCH”

(Benton Harbor, MI) – Maximum Mold has been recognized as one of the 2011 “Michigan 50 Companies to Watch,” an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business. Maximum Mold will be honored at an awards ceremony during the seventh annual Michigan Celebrates Small Business event, April 28 in Lansing, Mich.

Maximum Mold specializes in die casts, plastic injection molds, contract machining and fixtures. To stand out in a competitive market, Maximum Mold continually invests in faster equipment and new technology. For example, 3D modeling capabilities ensures that the company meets specifications of customer’s parts. Reverse engineering enables Maximum Mold to rebuild tools or molds from older parts in cases where an OEM may be out of business but the part is still working for a client.

LaGrow states, “The tool and die industry is still alive and well in our community and state and I am proud to be in Michigan. We strive to provide our customers with the best services and tools in order to meet and exceed the needs of their customers with on-time deliver.”

Companies making it to the “Michigan 50 Companies to Watch” list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan’s economy. Representing all regions of the state and a diverse range of industries, companies like Maximum Mold are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development and venture capital communities. Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business.

PNC Bank is the lead underwriter for Michigan Celebrates Small Business, with additional underwriting support from Clark Hill PLC, Michigan Economic Development Corporation, DTE Energy Foundation, Comcast Business Class, Michigan Certified Development Corporation, Accident Fund Insurance Company of America, and Dynamic Edge.

Michigan Celebrates Small Business is presented in association with the Michigan Small Business & Technology Development Center, Michigan Economic Development Corporation, Small Business Association of Michigan, the U.S. Small Business Administration – Michigan, and the Edward Lowe Foundation.

Information about the 2011 Michigan 50 Companies to Watch program can be found at <http://Michigan.CompaniesToWatch.org>. For information about Michigan Celebrates Small Business, visit <http://MichiganCelebrates.biz>.

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